AI READINESS WORKSHOP · WITH OBUNGI

From AI potential to **measurable business impact.**

How ready is your company for artificial intelligence? In the AI Readiness Workshop we assess your AI maturity together, compare it with the market and derive prioritised fields of action – the basis for successful AI initiatives.

3 h
Workshop

5
Dimensions

1
Basis for decisions

AT A GLANCE

The AI Readiness Workshop by Obungi is a structured assessment of a company's AI maturity. After 1–2 hours of preparation through interviews and a questionnaire, your decision-makers assess five dimensions in a 3-hour workshop: Data & Integration, Cloud & Infrastructure, AI Models & Applications, Security & Governance, and Strategy & Organisation. The result is a documented assessment with a benchmark comparison, the biggest levers and concrete recommendations for action.

SERVICE	Structured assessment of AI maturity (AI readiness assessment) in a workshop format
PROVIDER	Obungi GmbH, Hamburg – Microsoft Solutions Partner for Cloud & AI Platforms
EFFORT	1–2 hours of preparation through interviews and a questionnaire, 3-hour workshop
PARTICIPANTS	Your decision-makers
PROCESS	Preparation → Workshop → Documented results
DIMENSIONS ASSESSED	Data & Integration, Cloud & Infrastructure, AI Models & Applications, Security & Governance, Strategy & Organisation
RESULT	Documented assessment of your AI readiness with a benchmark comparison, the biggest levers and concrete recommendations for action
CONTACT	Vanessa Schedhelm, Data & AI Consultant

STARTING POINT

Many companies invest in AI – **without clear results.**

The consequence: AI remains an experiment and does not become a scalable business factor. We see four patterns again and again.

01

Isolated initiatives

Initiatives arise one by one, without an overall strategic perspective.

02

Unused capabilities

Technological capabilities are in place but are not used effectively.

03

Missing prerequisites

Organisational prerequisites – governance, processes, skills – are missing.

04

No measurable progress

Whether AI projects are making headway is hard to measure.

The AI Readiness Workshop shows where you stand – **and what to do next.**

APPROACH

A basis for decisions you can use straight away – **not a theoretical concept.**

Three steps, manageable effort: your team invests a few hours and receives a documented assessment.

STEP 1

Preparation

1–2 hours · interviews and questionnaire

- Classifying your current situation
- Reviewing existing systems and data
- Aligning the target picture and expectations

STEP 2

Workshop

3 hours · with your decision-makers

- Joint assessment of each dimension
- Comparison with benchmark data
- Prioritising concrete fields of action

STEP 3

Documented results

afterwards · by Obungi

- Structured assessment of your AI readiness
- Identifying the biggest levers
- Concrete recommendations for action

Request the AI Readiness Workshop →

ASSESSMENT DIMENSIONS

A holistic understanding of **your AI maturity.**

The analysis covers five dimensions of your organisation – from the data foundation to strategy. It combines the technological with the organisational view.

Data & Integration

Is your data available, reliable and integrated in a way that AI applications can build on?

Cloud & Infrastructure

Can the technical platform carry AI workloads – today and when they scale?

AI Models & Applications

Which models, tools and use cases are in place, and how effectively are they used?

Security & Governance

Are security, data protection, compliance and responsibilities for the use of AI settled?

Strategy & Organisation

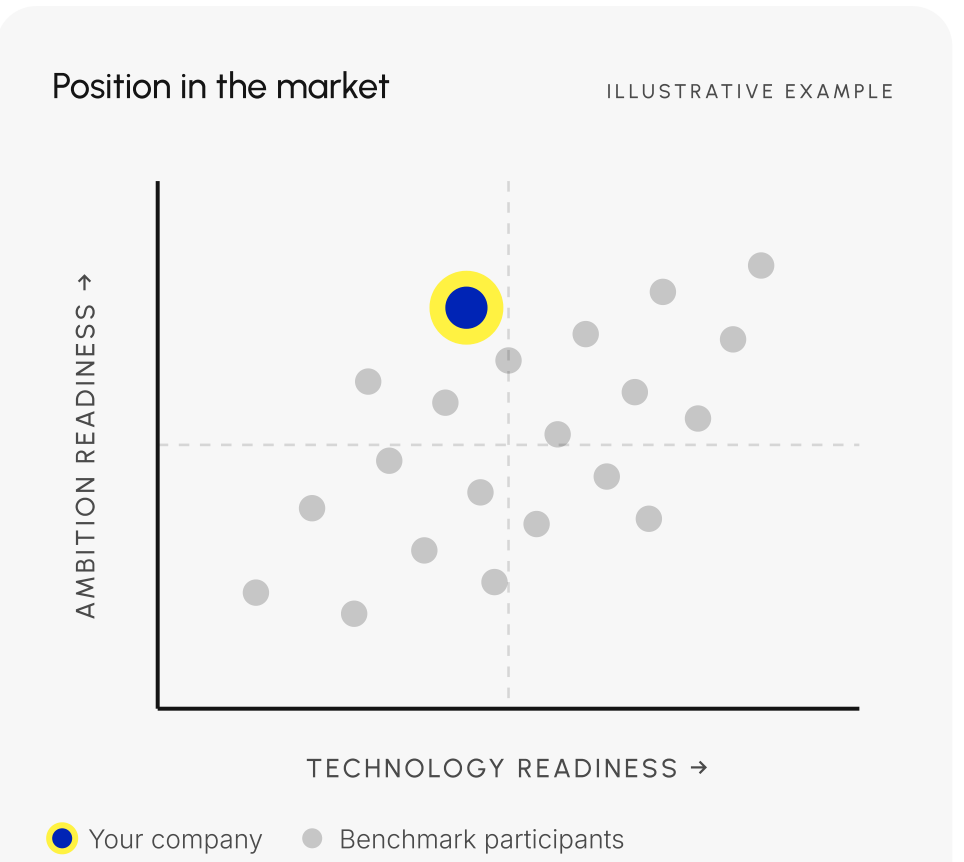
Are there clear goals, roles and skills, so that AI moves from experiment to business factor?

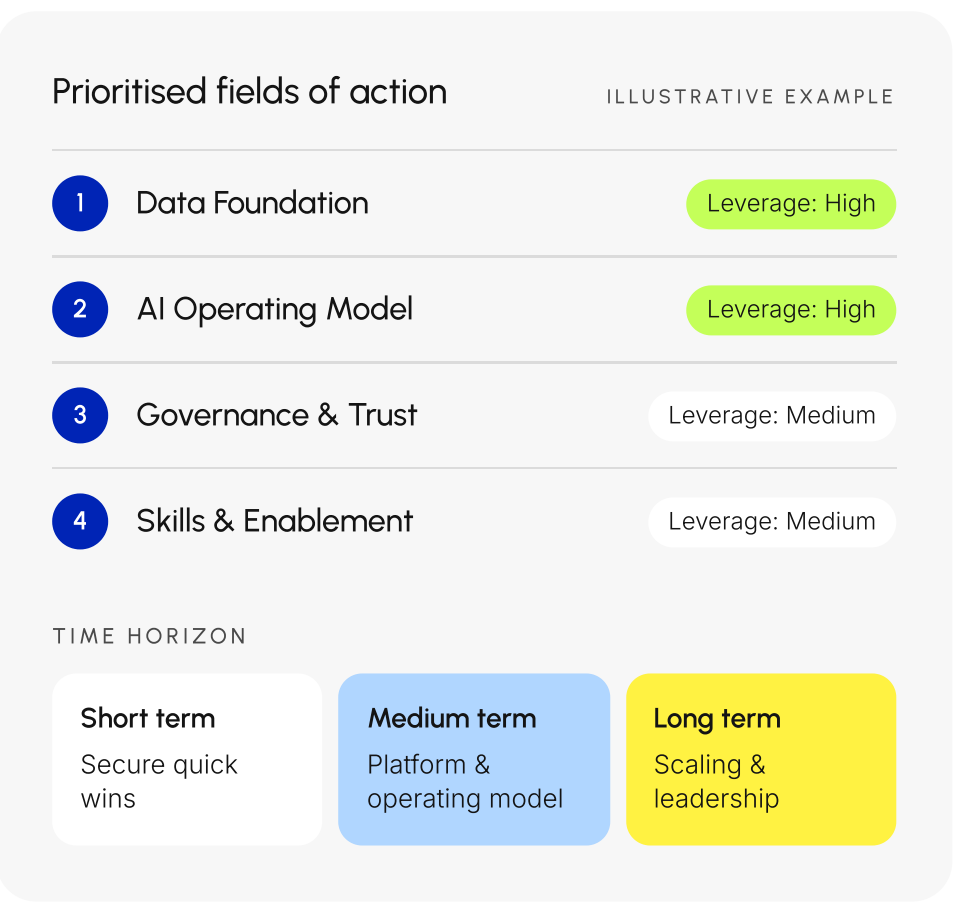
ANALYSIS & BENCHMARK

The foundation for **your AI transformation.**

The assessment follows clearly defined domains and compares your maturity with benchmark data from market analyses. This is what you take away:

- ✓ **Market and industry context**
  A market and industry dashboard shows where your industry stands in its use of AI.
- ✓ **Your position in the market**
  Your company's technology readiness and ambition readiness compared with the benchmark participants.
- ✓ **AI readiness scoring per domain**
  Transparency at the operational level: a score for every domain rather than an overall impression.
- ✓ **Prioritised fields of action**
  The biggest levers, ordered by impact, with concrete recommendations for action.
- ✓ **Development path**
  A time horizon from short-term quick wins to long-term scaling.





YOUR EXPERT



Vanessa Schedhelm

Data & AI Consultant

Your contact for the **AI Readiness Workshop.**

Vanessa Schedhelm is a Data & AI Consultant at Obungi and guides you through the AI Readiness Workshop.

Obungi is a Microsoft Solutions Partner for Cloud & AI Platforms. If you wish, implementation follows the assessment: from the data and AI strategy and the data platform to concrete AI applications.

Data & AI Strategy → Copilot in 30 →

FAQ

Frequently asked questions about **AI readiness.**

What is the AI Readiness Workshop by Obungi?

The AI Readiness Workshop by Obungi is a structured assessment of a company's AI maturity. After 1–2 hours of preparation through interviews and a questionnaire, your decision-makers assess five dimensions in a 3-hour workshop: Data & Integration, Cloud & Infrastructure, AI Models & Applications, Security & Governance, and Strategy & Organisation. The result is a documented assessment with a benchmark comparison, the biggest levers and concrete recommendations for action.

How long does the AI Readiness Workshop take?

The workshop itself takes 3 hours and is held with your decision-makers. It is preceded by 1–2 hours of preparation through interviews and a questionnaire. Afterwards Obungi documents the results.

Who should take part in the workshop?

Your decision-makers: the people who decide on AI initiatives, budgets and priorities. Because the assessment combines technological and organisational topics, both views should be represented in the room.

Which dimensions are assessed?

Five dimensions: Data & Integration, Cloud & Infrastructure, AI Models & Applications, Security & Governance, Strategy & Organisation. The assessment combines the technological with the organisational view.

What do we receive as a result?

Market and industry context: A market and industry dashboard shows where your industry stands in its use of AI. Your position in the market: Your company's technology readiness and ambition readiness compared with the benchmark participants. AI readiness scoring per domain: Transparency at the operational level: a score for every domain rather than an overall impression. Prioritised fields of action: The biggest levers, ordered by impact, with concrete recommendations for action. Development path: A time horizon from short-term quick wins to long-term scaling.

How do I know whether my company is ready for AI?

A company's AI maturity depends on several factors: a clear strategy, suitable data, the technical infrastructure and the willingness of employees to use new technologies. An AI readiness workshop assesses exactly these areas, shows strengths and fields of action and provides a well-founded view of how well your company is positioned to use artificial intelligence successfully.

What are the most important prerequisites for using AI?

To use AI successfully, companies need more than the right technology. What matters are clear business goals, a sufficient data foundation, defined governance and security policies, and the necessary skills within the organisation. Equally important are acceptance among employees and a structured approach to introducing new AI solutions.

What risks arise without AI readiness?

Companies that introduce AI without sufficient preparation risk misguided investments, low user acceptance and projects without measurable value. Clear objectives, responsibilities or suitable data are often missing. Data protection, security and compliance risks can also arise if governance structures are not considered early on.

Why do many AI projects fail?

Many AI projects fail not because of the technology but because organisational prerequisites are missing. Unclear goals, poor data quality, missing responsibilities and a lack of employee involvement are among the most common causes. Successful companies therefore create the necessary conditions first and develop a clear roadmap for the use of AI.

How do I introduce AI successfully in my company?

Successful AI adoption starts not with technology but with clear business goals. Identify concrete use cases with measurable value. Create the necessary prerequisites in data, governance, security and compliance. Involve employees early and build acceptance through training and change management. Start with pilot projects and scale successful solutions step by step.

THE OFFER

Secure **your head start.**

Lay the foundation for using AI effectively in your company. Write to us – we will come back with suggested dates and clarify the preparation.

1–2 h
Preparation through interviews and a questionnaire

3 h
Workshop with your decision-makers

Would you first like to clarify whether the workshop fits your situation?

Write to us directly

Last updated: 19 November 2026

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